



## Virginia Green Partner Profile:



# Red Star Closets

## Fredericksburg, Virginia

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities.

**Virginia Green Partners** are primarily committing to help support *Virginia Green* and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well!

### Red Star Closets

"We install energy windows and doors to tourist industry customers. Customer closets have recycled materials."

**Green Statement:** We went green "to do our part to protect the environment and our future ecology".

### CORE ACTIVITIES for all *Virginia Green Partner Organizations*

- ☒ **Support Virginia Green.** Partners must promote the Virginia Green Program to clients, members, and staff and encourage them to do business with Virginia Green participants. This partner organization pledges that they:
  - Establish a travel/conference policy that encourages employees to stay in and do business with Virginia Green or similarly minded facilities
  - Display the Virginia Green certificate prominently in their facility / offices and use the Virginia Green window decals.
  - Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in your facility.
  - Highlight their involvement in Virginia Green on their website and include a link to their Virginia Green facility profile
- ☒ **Green Meetings and Conferences.** When Virginia Green Partners hold meetings or conferences they must provide recycling and make an effort to reduce the use of Styrofoam and other disposables. This partner pledges that they:
  - Minimize copying and always make 2-sided copies
  - Have eliminated the use of Styrofoam cups and plates; instead they use actual mugs
  - Use silverware instead of plastic utensils
  - Serve water in pitchers and glassware instead of bottles; serve bulk sodas, etc.
  - Avoid box lunches – trays/platters of food are much less wasteful
- ☒ **Recycling and Waste Reduction.** Virginia Green Partners are highly encouraged to maintain a comprehensive recycling program if they have a facility. This partner pledges that they:
  - Recycle: glass, aluminum cans, plastic, toner cartridges, cardboard, batteries, electronic equipment
  - Track overall waste bills

- Use bulk soap dispensers instead of individual soaps
- Purchase recycled-content paper towels and toilet paper
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use "green" cleaners that are dispensed in bulk
- Use latex paints

☒ **Water Conservation.** Virginia Green partners are highly encouraged to have a plan for conserving water in their facility that should consider plumbing modifications and landscaping. This partner pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Discourage water-based cleanup (sweeping first) and use microfiber technology mops

☒ **Energy Efficiency.** Virginia Green partners are highly encouraged a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives in their facility. This partner pledges that they:

- Track overall energy bills
- Have installed additional insulation
- Use natural lighting
- Purchase *EnergyStar* computers, copiers, and appliances
- Have thermal-rated windows and insulation

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For more information on **Red Star Closets**, see [www.redstarconstruction@verizon.net](mailto:www.redstarconstruction@verizon.net) or contact Les Woolfrey at [redstarclosets@yahoo.com](mailto:redstarclosets@yahoo.com) or 540-899-5779.

For more information on *Virginia Green*, see <http://www.deq.state.va.us/p2/viriniagreen/homepage.html> or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green* is the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

